



THE  
CHRISTIAN ENDEAVOR



*World*

NOVEMBER 1969



## The Cover . . .

There was an overflow crowd during the recent U.S. Congress on Evangelism for the musical "turn-on" for youth, which starred singer Pat Boone. An estimated 18,000 young people were inside the Minneapolis Armory, with 6,000 more taking part via closed circuit television in a nearby auditorium.

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## December Dates

- 4-7—Executives' Program Council, Columbus, Ohio
- 29-31—New Jersey Winter Retreat, Camp Bernie

## Youth Showed the Way

"I have seen men and movements that I long to multiply." I find this quotation in old memos, and how would like to thank its anonymous author!

The words have freshened my memories of the young Ernest Rowlett Bryan, who at 16 reinvigorated Christian Endeavor work in New York State. While a high school senior, tall, thin, intense young man, later president of the International Society of Christian Endeavor, decided that Bath and its rural neighbors in Allegany County needed more youth training for Christian life in more churches—in short, more Christian Endeavor societies.

As president of the county union in his teens, Ernie Bryan formed a Flying Squadron of volunteers, who in a matter of months helped organize 14 new societies. His too short years were like that, for he saw work to be done and took responsibility for it.

Such doers, such action, we must now multiply. Examine your community, your environment. What needs doing? Let's do it. —B.H.D.

THE

# CHRISTIAN ENDEAVOR



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# THE "NOW" GENERATION

By Donald A. Vespremi\*

There is a craze among teen-agers that has swept across America and Canada and Western Europe. It's called the "love-in." Young people are thereby expressing themselves, saying, "We want sexual freedom." It is their way of asking for it, their way of showing their feelings.

We look through the headlines of the newspapers in the big cities of our nation and see such headings as: Youth Kills Two; Teen Riot at University Campus; Youth Drug Addiction at All-time High.

America is facing anarchy and even revolution with scores of riots, hundreds of fires, and tens of millions of dollars worth of goods having been looted.

Newspapers, magazines, and radio and television commentators have said that these tremendous years of change have been greatly caused by the young people of our generation, the generation they have called the "NOW" generation.

As we look upon the young people of the "now" generation, we see that it *HAS* been a *generation of rebellion* — rebellion against God's authority as well as man-made law.

But, contrary to what we all think, this rebellion is not new. It goes back to the beginning of time. The children of Israel also held a kind of "love-in." They gathered around the golden calf at the foot of Mount

Sinai, dancing and making merry. Some of them even took their clothes off.

Right after the Garden of Eden, Cain *rebelled* against his own brother Abel and even killed him. Joseph's own brothers *rebelled* against him and sold him for 20 pieces of silver. The crucifixion of Christ came out of a rebellion. His own people *rebelled* against Him when they stood before Pilate and cried out, "Crucify Him!"

There has been rebellion in the world ever since Adam and Eve sinned in the Garden of Eden — and it's not over. Our Lord says there will be even more of it before He comes again. The Bible says that "many shall be offended, and shall betray one another, and shall hate one another."

Not only this but the Bible says that "nation shall rise up against nation and kingdom against kingdom." There are going to be "wars and rumors of wars." Rebellion will hit an all-time high!

But Jesus doesn't say when all of this is going to happen. We can only guess. The Bible says, "But of that day and hour knoweth no man, no, not the angels of heaven, but my Father only."

What Jesus has said to us could be just what's happening right now — in this generation!

There is no doubt that we are living in a generation of rebellion. But the reason for this great amount of rebellion seems to be that we are living in a *generation of change*.

\*Don, a Michigan Endeavorer, is studying at Atlanta Christian College, East Point, Georgia.



As you all know, the American side of the picturesque Niagara Falls has been "shut off" in order that special experiments might be conducted. Man, at his own will, has changed the route of this powerful natural force.

The world is changing at a fantastic rate. Fashions and styles change from day to day. Working hours are getting shorter, but people are busier than ever before. The method of doing things is changing.

Great machines now do the work that strong arms, legs, and backs used to do. Immense computers now do the thinking and work of hundreds of men and women.

Even our churches are changing—some drastically—and out of this great change have come young people who no longer believe in God or any kind of supreme being!

Prayer was taken out of our schools. Many businesses are now open regularly every Sunday.

Young people are running the streets while church doors remain closed. Alcohol and drug addiction among young people are at an all-time high!

Many people say, "The world is changing, we have to move ahead, we no longer need Christ, Christianity is out-of-date."

As most young people know, in 1967 John Lennon of the world-famous Beatles made a statement to a London newspaper reporter. He said "Christianity will go. It will vanish and shrink. I needn't argue about that. I'm right and I will be proved right. We're more popular than Jesus Christ now; I don't know which will go first—rock 'n' roll or Christianity. Jesus was all right, but His disciples were thick and ordinary. It's them twisting it that ruins it for me."

This statement caused an uproar, in spite of all the explanations that

have since been made. No matter what you may think about these long-haired British young people, it is common knowledge that many teenagers do put the Beatles before Christ.

Is Christianity out-of-date? The Bible says, "Jesus Christ, the same yesterday, today, and forever." The biennial theme for 1969-1971 of the International Society of Christian Endeavor is "Changing World—Eternal Christ," indicating that even in this world of tremendous change, Christ can still meet the needs of mankind.

We all remember the historic flight of Apollo 8 during the Christmas season of 1968. Those three astronauts were the first men to fully see the earth in all its beauty and splendor. Then, on Christmas Eve, we heard those three men speak to us as they orbited the moon—"In the beginning *GOD* created the heavens and the earth."

Christianity is more relevant today than it has ever been. The Bible says, "For God so loved the world, that He gave His only begotten Son" and this is the same love, the same Good News of Jesus that can change lives today!

Too often today's youth—the "now" generation—have been characterized as hippies and flower children, draft card burners, or those who crowd in for love-ins. These are just a small percentage of the youth population. The real dynamic youth who don't make the headlines—and there are thousands and thousands of them across this continent—have found a deep meaning to life through a vital faith in Jesus Christ.

In this generation, the "now" generation, many young people are finding Christ to be the only true answer to life. How about you?



GREAT LAKES banquet photos include (top left) recorder duet by Pam King (Illinois) and Glenn Gail (Ohio), Huntington College students; (left) Lawrence L. Hanby (Michigan), song leader, with Rev. David G. Jackson (Indiana), pianist; and (above) a portion of the head table with (from left) MC Arlyn Van Dyke (Illinois Union president); Veva Steen; Lawrence Hanby; Anita Lee (Hong Kong), Huntington College student who played a guitar and sang; and Elwood Dunn, speaker. Theme was "Tell It Like It Is." A special feature was the communion with 11 persons around each table, led by Rev. Ray Zimmerman.

## October Regional Conferences

Great Lakes Endeavorers, over 140 strong, gathered October 4-5 for the annual conference at the Winona Hotel, Winona Lake, Indiana; Veva C. Steen (Illinois) is regional vice-president. The Southern Regional Conference October 10-12 at The Assembly Inn, Montreat, North Carolina, attracted about 75 delegates; Olin Badeaux (Tennessee) is vice-president.



SOUTHERN REGION delegates are pictured (left) with the welcome sign; (below left) Rev. Christian A. Tirre presents Christian Youth Witness Award plaque and \$25 check to Brenda Routh (North Carolina), runner-up in the 1969 program; and (below right) the "Melody Messengers" at a conference session. Theme for the weekend was "Changing World . . . Eternal Christ," with Friday emphasizing "Yesterday" by a Gay Ninety Fellowship hour and memories of the first Christian Endeavor; Saturday's subject "Today" including Bible Study, inspiration, counseling techniques, and discussion; and Sunday majoring on "Forever" with an early morning communion, the Quiet Hour, and worship.







Music will be an important part of the concurrent 16th World's and 50th International Conventions August 19-23, 1970, Kitchener-Waterloo, Ontario. Song leader will be Rev. Ralph E. Robrahn, with Dora Mae Meendering at the piano.

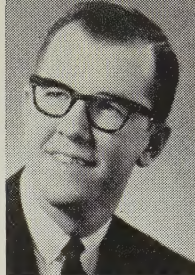
Mr. Robrahn, who served as associate president of the International Society 1963-69, is now a vice-president and member of the Executive Committee. He is devotional chairman of the Michigan Union and is minister of the Jamestown (Michigan) Reformed Church.

Mrs. Meendering is a registered nurse in Grandville, Michigan. She is active in First Reformed Church where she sings in the choir and teaches Sunday school.

Other musical treats will include a German brass band and an a cappella choir, the famed Kawaiahao Church Choir from Hawaii, and the "Sing Out" group of Endeavorers from New Cumberland (West Virginia) Christian Church. The Saturday evening session will be an International Festival of Praise featuring various musical units, plus the Roll Call of Nations.

### IN MEMORIAM—ALBERT N. DAY

Albert N. Day of Ridgeway, Ontario, age 41, died October 31 following a brief illness. A former International Society associate president, he currently was a regional vice-president and a key figure in music plans for Canada 1970. Active at Grace Church of the United Brethren, Sherkston, he was on the staff of the Provincial Gas Co., Ltd. Mr. Day lived with his parents, Mr. and Mrs. Harlow Day, Route #1, Ridgeway. Many Endeavorers sent gifts to the movement in lieu of flowers. Numerous areas of Christian service will miss his leadership.



Rev. Ralph E.  
Robrahn  
Song Leader



Mrs. Gary  
Meendering  
Pianist

Speakers at mass evening rallies include Dr. Clyde W. Meadows, president and general secretary of the World's Union; Rev. Arno Pagel, president of the German Union; Dr. Myron S. Augsburg, president of Eastern Mennonite College (U.S.A.); and Dr. Leighton Ford, associate evangelist of the Billy Graham Evangelistic Association. Dr. F. Rupert Gibson of Northern Ireland, Dr. J. A. Leo-Rhynie of Jamaica, and Bishop Solomon Doraisawmy of India will also be convention leaders.

Many overseas delegates will be provided free home housing in the area, with the majority of delegates housed in the University of Waterloo dormitories. The convention "package plan" for housing and meals at the University is \$38 (Canadian). Daytime sessions and the meetings Wednesday and Thursday nights will be at the University, with Friday, Saturday, and Sunday night mass meetings at the spacious Kitchener Memorial Auditorium.



## MISSION: POSSIBLE

*Whatever you do, put your whole heart and soul into it, as into work one for the Lord, and not merely for men — knowing that your reward, a heavenly one, will come from the Lord, since you are actually employed by the Lord Christ . . ."*

—Paul

Get with it. Here's a chance to rebel . . . in a positive way.

You don't have to burn your draft card or become a dropout or wear overalls. All you have to do is put into action your faith in Jesus Christ.

"Tell it like it is . . ." to the teens you run around with and to the doubting adults.

Get where the real action is. Demonstrate your faith through the Christian Youth Witness rebellion.

Write to Headquarters in Columbus for a folder of facts and information.

## 1970 Resource for Young Adults/Adults

The 1970 YOUNG ADULT AND ADULT CE MEETINGS is a new mimeographed unit for societies in these age groups. The unit includes topic summaries for each Sunday in 1970—a full year's program; these may be used as single topics or in a series. Also included is a bibliography covering a wide range of resource materials on all subjects.

Price: 50¢ each

Order from

**International Society  
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## WORLDWIDE BIBLE READING

National Bible Week November 23-30 introduces a program of daily Bible reading from Thanksgiving to Christmas. Both programs began during World War II. The 1969 observance is supported by the American Bible Society, the Catholic Biblical Association of America, and the Laymen's National Bible Committee and is an interfaith program encouraging Bible reading.

### NATIONAL BIBLE WEEK

Deuteronomy 6....	Nov. 23.....	Matthew 5
Psalms 8.....	Nov. 24.....	Mark 4
Psalms 19.....	Nov. 25.....	Luke 6
Proverbs 3.....	Nov. 26.....	John 15
Isaiah 40.....	Nov. 27.....	Romans 12
Isaiah 55.....	Nov. 28..	1 Corinthians 13
Jeremiah 31.....	Nov. 29.....	Ephesians 6
Micah 6.....	Nov. 30.....	1 John 3

### DECEMBER

1.....	Isaiah 2:2-4
2.....	Isaiah 9:2-7
3.....	Isaiah 11:1-9
4.....	Isaiah 35:1-10
5.....	Isaiah 7:10-16
6.....	Isaiah 40:1-5
7 Sunday.....	Isaiah 42:1-4
8.....	Isaiah 43:1-21
9.....	Isaiah 44:1-8
10.....	Isaiah 49:1-13
11.....	Isaiah 52:1-12
12.....	Isaiah 52:13-53:12
13.....	Isaiah 55:1-12
14 Sunday.....	Isaiah 60:1-14
15.....	Isaiah 61:1-11
16.....	Isaiah 63:1-5
17.....	Malachi 3:1-4
18.....	Malachi 4:1-6
19.....	Jeremiah 23:1-6
20.....	Zephaniah 9:9, 10
21 Sunday.....	Joel 2:23-29
22.....	Micah 4:1-8
23.....	Micah 5:1-5
24.....	Matthew 1:18-25
25 Christmas.....	Matthew 2:1-12
26.....	Matthew 2:13-18
27.....	Matthew 2:19-23
28 Sunday.....	Luke 1:5-25
29.....	Luke 1:26-38
30.....	Luke 1:39-56
31.....	Luke 1:57-80

Read and discover the truth for modern man.





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The Poling Memorial Fund was established in 1968 to honor Dr. Daniel A. Poling, for over a half century a leader of the movement, and his wife Lillian and their son Clark. The Fund, which will be held in perpetuity, now totals \$18,261, after expenses; income is used for the work of the International Society. In addition to Dr. Poling's own bequest of \$5,000, gifts have come from the 634 individuals and 71 groups listed here through October 1969.

Goal of the Fund is \$83,000 — \$1,000 for each year in the life of Dr. Poling. His son, Dr. Daniel K. Poling of New York City, heads a committee to secure additional contributions. He hopes to receive special gifts in remembrance of his father's birthday November 30.

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Golden Rule Christian Endeavor Union  
 Maryland Christian Endeavor Union  
 Massachusetts Christian Endeavor Union  
 Michigan Christian Endeavor Union  
 Adult-Alumni Department, New Jersey  
 Christian Endeavor Union  
 North Carolina Christian Endeavor Union  
 Ohio Christian Endeavor Union  
 Oregon Christian Endeavor Union  
 Texas Christian Endeavor Union  
 Adult Alumni Department, Virginia  
 Christian Endeavor Union  
 Washington State Christian Endeavor Union  
 West Virginia Christian Endeavor Union  
 Wisconsin Christian Endeavor Union  
 Canadian Christian Endeavor Union  
 Golden Gate Christian Endeavor Union,  
 California  
 Chicago Christian Endeavor Union, Illinois  
 Chicago Alumni Council of Christian Endeavor,  
 Illinois  
 Eastern Idaho Christian Endeavor Union,  
 Idaho  
 Sagamore Christian Endeavor Alumni  
 Fellowship, Massachusetts  
 Salem Union Christian Endeavor Alumni  
 Council, Massachusetts  
 Detroit Christian Endeavor Union, Michigan  
 Victory Christian Endeavor Union, Michigan  
 Brooklyn Christian Endeavor Union, New York  
 Brooklyn Christian Endeavor Alumni, New York  
 Queens County Christian Endeavor Alumni,  
 New York  
 Westchester Christian Endeavor Alumni,  
 New York  
 Poling Alumni Foundation #1,  
 Cleveland, Ohio  
 Columbus Area Adult Christian Endeavor  
 Fellowship, Ohio  
 Franklin County Christian Endeavor Union, Ohio  
 Waterloo County Christian Endeavor Union,  
 Ontario  
 Berks County Christian Endeavor Union,  
 Pennsylvania  
 Lancaster County Christian Endeavor Union,  
 Pennsylvania  
 Philadelphia Christian Endeavor Longtimers  
 Association, Pennsylvania  
 Southeast Central District Christian Endeavor  
 Union, Pennsylvania  
 Hanover Branch, York County Christian  
 Endeavor Union, Pennsylvania  
 Dallas District Christian Endeavor Union,  
 Texas  
 Harris County Christian Endeavor Union,  
 Texas

## SOCIETIES

Christian Endeavor Society, Holy Trinity  
 Lutheran Church, Wilmington, Delaware  
 Senior Christian Endeavor Society, Third  
 Baptist Church, Washington, D. C.  
 High School Christian Endeavor Society,  
 Ebenezer Reformed Church, Morrison, Illinois  
 Senior Christian Endeavor Society, Cross  
 United Church of Christ, Berne, Indiana

Adult Christian Endeavor Society, Conway  
 United Brethren Church, Fowlerville,  
 Michigan  
 Cross River Adult Fellowship, First Baptist  
 Church, Cross River, New York  
 Christian Endeavor Societies, First Church of  
 Evans, Derby, New York  
 Christian Endeavor Society, New Baltimore  
 Reformed Church, New Baltimore, New York  
 Christian Endeavor Society, Fort Washington  
 Collegiate Church, New York, New York  
 Senior Christian Endeavor League, Oak Street  
 Evangelical United Brethren Church, Dayton,  
 Ohio  
 Roseville Christian Endeavor Society, Roseville,  
 Ontario  
 Adult Christian Endeavor Society, Sherkston  
 United Brethren Church, Sherkston, Ontario  
 Adult Christian Endeavor Society, Mt. Pleasant  
 Church, Chambersburg, Pennsylvania  
 Christian Endeavor Societies, Westmoor  
 Church of Christ, Kingston, Pennsylvania  
 High School Christian Endeavor Society,  
 Strinestown United Brethren Church,  
 Manchester, Pennsylvania  
 Doubling Gap Christian Endeavor Society,  
 Churches of God of North America, Newville,  
 Pennsylvania  
 Junior Christian Endeavor, Roxborough  
 Presbyterian Church, Philadelphia,  
 Pennsylvania  
 Alumni Christian Endeavor Society, St. Paul's  
 Reformed Episcopal Church, Philadelphia,  
 Pennsylvania  
 Alumni Christian Endeavor Society, Zion  
 Presbyterian Church, Philadelphia,  
 Pennsylvania  
 Endeavor Service Club, Pittsburgh, Pennsylvania  
 Senior Christian Endeavor Society, Grace  
 Evangelical Congregational Church,  
 Reading, Pennsylvania  
 Christian Endeavor Society, Northport  
 Christian Church, Newport, Tennessee  
 Christian Endeavor Society, Iago Federated  
 Church, Iago, Texas

## OTHER GROUPS

South Weare Union Church, Weare,  
 New Hampshire  
 Second Reformed Church, Jersey City,  
 New Jersey  
 Collegiate Reformed Protestant Dutch Church,  
 New York, New York  
 Collegiate Business and Professional Women's  
 Club, Fort Washington Collegiate Church,  
 New York, New York  
 Fort Washington Collegiate Church, New York,  
 New York  
 Mr. and Mrs. Club, Marble Collegiate Church,  
 New York, New York  
 First Christian Church, Canton, Ohio  
 Glencoe Class, Jones Road Congregational  
 Church, Cleveland, Ohio  
 Christian Education Department, African  
 Methodist Episcopal Zion Church  
 Navy Chief of Chaplains Protestant Fund,  
 Washington, D. C.  
 Allied Youth Post #813, Arlington High School,  
 Arlington, Massachusetts

## WANTED: Missionary Posting

Individuals and groups are wanted to assist in missionary posting of Christian Endeavor's 1970 outdoor posters in Florida and Tennessee, which do not have organized state Christian Endeavor unions at present.

Several outdoor poster companies are willing to make free space available to carry the message "Young People — Come to Church . . . Attend Christian Endeavor."

The cost for each poster is only \$5. Help meet this missionary opportunity by sending money to Missionary Outdoor Poster Program, International Society of Christian Endeavor, 1221 East Broad Street, Columbus, Ohio 43216.

**A number of state and provincial unions are still seeking to raise needed funds for outdoor posters. To help in your own area contact your union leaders or write to Columbus for more details.**

### Project Your Influence Beyond Your Lifetime

By placing the International Society of Christian Endeavor in your Will, your influence can be projected beyond your lifetime; and you can be a blessing to thousands of boys and girls who will benefit by the ministry of Christian Endeavor. Consult your lawyer. For information write to the International Society of Christian Endeavor, 1221 East Broad Street, Columbus, Ohio 43216.

## Congratulations

Orchids to *Phyllis G. Brown* of Richmond, International Society vice-president, who has just been named editor of the VIRGINIA JOURNAL OF EDUCATION. "Well done" to *Rev. Charles F. Russell*, former general secretary of the Ohio Union who has received a Community Leader of America Award for 1969 in recognition of his Christian service to the state and national community.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (as required by Act of October 23, 1962; Section 4369, Title 39, United States Code). 1. Date of filing: September 30, 1969; 2. Title of publication: THE CHRISTIAN ENDEAVOR WORLD; 3. Frequency of issue: Ten times a year (monthly with combined June-July and August-September issues); 4. Location of known office of publication: 1221 East Broad Street, Columbus, Franklin County, Ohio 43216; 5. Location of the headquarters or general business office of the publishers: same address; 6. Name and addresses of Publisher, Editor, and Managing Editor: Publisher, Rev. Christian A. Tirre, same address; Editor, Phyllis I. Rike, same address; Managing Editor, None; 7. Owner: International Society of Christian Endeavor, same address; 8. Known Bondholders, Mortgagees, and other Security Holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities: None; 9. For completion by nonprofit organizations authorized to mail at special rates (Section 132.122, Postal Manual): The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes have not changed during preceding 12 months; 10. Extent and Nature of Circulation: A. Total number of copies printed: Average number copies each issue during preceding 12 months, 3,920; Single issue nearest filing date: 4,000. B. Paid circulation: 1. Sales through dealers and carriers, street vendors and counter sales: Average number copies each issue during preceding 12 months, None; Single issue nearest filing date, None. 2. Mail subscriptions: Average number copies each issue during preceding 12 months, 2,755; Single issue nearest filing date, 2,696. C. Total paid circulation: Average number copies each issue during preceding 12 months, 2,755; Single issue nearest filing date, 2,696. D. Free distribution by mail, carrier, or other means: Average number copies each issue during preceding 12 months, 875; Single issue nearest filing date, 800. E. Total distribution: Average number copies each issue during preceding 12 months, 3,630; Single issue nearest filing date, 3,496. F. Office use, left-over, unaccounted, spoiled after printing: Average number copies each issue during preceding 12 months, 290; Single issue nearest filing date, 504. G. Total: Average number copies each issue during preceding 12 months, 3,920; Single issue nearest filing date, 4,000. I certify that the statements made by me above are correct and complete. (signed Christian A. Tirre.



# NEWS



## All-Around Endeavorer

Cathy Taylor of Steubenville was named winner of the Herbert Graham All-Around Endeavorer award at the Ohio Convention in Cleveland this year. Miss Taylor, a member of the La Belle



View Church of Christ, was honored for her outstanding achievements. Now a freshman at Ohio State University, she will be Ohio's youth delegate to the Executives' Program Council in December.

## They Met the Queen

Five Scottish Endeavorers were privileged to meet and talk with the Queen, the Duke of Edinburgh, and Princess Anne during the Royal Family's visit to Scotland earlier this year. They represented Chris-

tian Endeavor, one of 26 voluntary youth organizations invited to Clermiston Youth Centre in Edinburgh. One of the team told about erecting a stall which displayed various materials and then said:

"The first member of the Royal Family to approach our stall was Prince Philip, who was introduced to us by the Countess of Mar and Kellie. He seemed very tall and suntanned, and was very genial as he spent about five minutes with us asking what Christian Endeavor was, was it attached to one specific denomination, and about the different age groups catered for. We took great care to tell him about our Award Scheme for the Juniors!

"About twenty minutes later, the Queen was introduced to us. She looked very happy and natural. She, too, asked us about the origins of Christian Endeavor, and then asked each of us what position we held in our own society. We showed her the literature about Junior Camp, Teen Camp, and C.E. Holiday Homes, and she appeared very interested in it all. She spent about five minutes with us also, and was followed by Princess Anne, who asked questions about the Junior work and seemed interested in the literature."

VIRGINIA'S DIAMOND JUBILEE Convention August 11-16 was a thrilling experience for the 180 full-time and 53 part-time delegates who gathered at Bridgewater College. Theme was "Christ Is Calling Now." A special Citation was presented to Rev. and Mrs. Joseph E. Pringle of Roanoke in honor of their faithful service. At the Adult Alumni reception a Treasure Chest was filled with articles contributed by Endeavorers and friends; the chest is to be opened at the union's centennial convention in 1994.





Parliament House, Budapest, Hungary

1970

## PASSION PLAY AND GRAND AUSTRIAN TOUR

Including the  
World's Christian Endeavor Convention in Canada,  
Switzerland, Liechtenstein, and Hungary

**August 19 - September 7, 1970**

The all-expense, personally conducted tour will meet at Kitchener-Waterloo Ontario, for the inspiration of a World's Convention. On Monday afternoon August 24, the tour group will depart the Toronto International Airport for JFK International Airport to board a sleek jet for Munich. The return trip to New York will be by jet from Munich on Monday, September 7. The price—\$945 at present published rates. A deposit of \$100 will reserve a place. A immediately; over half of the spaces are already reserved. For further information contact Rev. Christian A. Tirre, Tour Director, 1221 East Broadway, Columbus, Ohio 43216.





AS I SEE IT

# Looking Across The President's Desk

By ELWOOD DUNN

"Hello," said a voice on the telephone. It was a feminine voice. She said, "I want to ask you about Christian Endeavor." This kind of a question to me is just like saying "sic-'em" to a dog.

"What would you like to know?" I inquired. She said, "I met you in Detroit at the convention" (meaning the International Convention in 1967). "My name is \_\_\_\_\_." "Oh, I remember you." "You do?" in a surprised voice. "Oh, yes," I assured her.

Then we reminisced about Christian Endeavor and people in it. There was a lot of "Did you know \_\_\_\_\_" and "Do you remember \_\_\_\_\_." Like all Christian Endeavorers we knew a lot of the same people and about a lot of the same incidents. What a movement! Christian friends in state after state and country after country. Where is its equal!

Then she said, "I have just started a new Christian Endeavor in my father's church. I have about 16 young people and we need materials and some help in getting more programs going. I have been telling them all about Christian Endeavor. I want them to get started right with all the basic fundamentals." I agreed to send an organizing kit and such other materials as would be helpful.

Then she wanted to know about the coming conventions so that the young people could be introduced to the larger activities of the program. So we discussed the coming state convention and the great World and International Conventions August 19-23, 1970, in Kitchener-Waterloo, Ontario, Canada. She was already making plans to take the young people to these kinds of meetings. Isn't it remarkable what one person with initiative can do!

In hundreds of churches across the land are young adults and adults with past experience and knowledge of Christian Endeavor. Perhaps you are one of them. You could do what my phone personality did. In your church, in one near by, or in one where your son or daughter goes, start a youth group. There are many places that are just waiting for someone with some initiative to start a Christian Endeavor society. You know that many, many societies were started by just such interested volunteers. Why not you?

You can have an organizing kit just by asking for it. Draw on your own experience and knowledge, look around and do something for young people that will influence them as you were influenced by Christian Endeavor. Why not do it! Then write and tell me about it!

Mr. Jay Stillson Judah, Librarian 3  
Pacific School of Religion  
1798 Scenic Drive  
Berkeley, California 94709

Sample Copy

**JANUARY 25-FEBRUARY 1, 1970**

**Plan Now  
for  
Christian Endeavor  
Week**



**Theme:  
"More Than Conquerors"**

"Are you kidding? An actual radio program on our local radio station? A short television show by our society?" If that is your reaction, if members of your group look at each other and say, "It can't be done," then listen!

Both these ideas and many more could become very real if you, your society or local union wants them to. Make Christian Endeavor Week a challenge to youth and a witness for Jesus Christ in your entire community. To help you plan and prepare, the 1970 Christian Endeavor Week Packet has been prepared. A planbook of suggestions and resource materials, a Program for Radio or Television (can be adapted for a skit), and plans for a "More Than Conquerors Party" are just a few of the exciting features of the 1970 packet. The complete packet is only 75¢ so send for one or more now. Show others that Jesus Christ is Lord in many of today's young people. Make Christian Endeavor Week the biggest week of the year!

Order from

**INTERNATIONAL SOCIETY OF CHRISTIAN ENDEAVOR**